

# THE MONEY IS IN *THE LIST*



**Jimmy Kim**

THE  
MONEY  
IS IN THE LIST

By Jimmy Kim

COVER

# WELCOME LETTER

# FROM JIMMY

Before I share my book, I wanted to give you an understanding of why I wrote it and who it's for. You see, during the past 6 weeks, I've been tweaking and editing this book (which is not due to a lack of knowledge or time). My goal is to give as many people as possible the "AH-HA" moment with my message today. In this book, you're about to discover a method that will help you start your path to a successful online marketing career.

Listen...before Internet Marketing, I lived a very ordinary and stressful life. Working 60+ hours a week, having to answer to a boss, and living paycheck to paycheck. I tried everything I could think of to get ahead, but it was never enough. It took me thousands of dollars in investments - from course to course and failure to failure....

Chances are: if you name it, I've done it. And I've probably failed at it, too. Then right as I was about to give up, I had my "AH HA" moment... and that's when it CLICKED.

In this book, I want to give YOU that "AH HA" moment.

As you can probably tell from the title of this book, you're going to learn all about list building (email marketing).

A "list" is the underlying reason why I've achieved so much in such a short amount of time. And 95% of Internet entrepreneurs will agree that a "list" is the simplest and most profitable way to make money online.

In fact, in 2014, I personally generated over \$2 million dollars of income JUST from my "list." So why is it that so many people never make any money online if it's THAT EASY?

Because no one teaches them in a SIMPLE and EASY to follow method. Most the time, people get information overload and stray the path..."Where do I start? How do I finish?"

You're literally just a few pages away from beginning your journey to living the kind of life that you've probably only ever dreamed of.

I hope enjoy this book and it inspires you to TAKE ACTION.

Jimmy Kim



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# CHAPTER ONE

Six years ago, I wasn't this savvy internet marketer I am today. In fact, I had no idea what internet marketing was, let alone EMAIL marketing! As far as I knew it was just spam that filled up my inbox. It wasn't until I met a very good friend and mentor of mine (who I still work with to this day) that I realized Internet Marketing is the FUTURE. From E-commerce to ordering services online, in the past 6 years the Internet has evolved and revolutionized our daily lives.

I don't have a "techie" background nor did I even come out of college with a fancy tech degree. I wasn't raised with the most outgoing personality, but college taught me how to be more confident. Ultimately, this led to a lucrative sales record for me at a local car dealership. When I finished school, I was selling cars but I was a slave to my job. I was working 60+ hour weeks and even though I made plenty of money, I was miserable. I had no space for anything outside of my work. My social life was non-existent. I never had any time for myself, and I rarely saw my family or friends. There was no way that I could spend the rest of my life working so hard for so little. I knew there had to be a better way to live. That's when I started to look for alternative ways to make money.

It was one Saturday in the July of 2008, I met a man who opened my eyes to Internet Marketing and how money can be made online (and A LOT of it). It was THAT day, I decided to build my own online business.

But it wasn't as easy as I thought.

- I failed at making a website.
- I failed at SEO.
- I failed at monetizing Social Media
- I failed at trying paid advertising (PPC, PPV, banners)
- I even tried to create my own products... only to fail due to the lack of knowledge and expertise.

I spent two full years trying everything I could think of to make money online while still working 60+ hours per week at the dealership. The whole thing was exhausting. But, just as I was about to give up, something incredible happened.

In 2010, my mentor introduced me to "list building". He told me how he was making 75% of his income online from his email list.

And that was my personal "AH HA" moment.

Once I understood how profitable a list could be, I tried to replicate my mentor's success. Though the idea seemed so SIMPLE... I still failed over and over. It would take me hours, if not days, to set up something as simple as a squeeze page. I simply had no idea where to get started with trying to learn that stuff.

It was a continuous process of trial and error. Then after 9 months of headaches and thousands of dollars poured into testing...It finally clicked.

I made my first dollar online...then a few hundred, then a few thousand dollars and now I'm making MILLIONS from my list. Once I cracked the code, I couldn't believe how simple it was. I was almost angry that it took me so long to figure out something so incredibly easy. The most interesting part is it was just 3 easy steps..

Sometimes I still can't believe how incredibly profitable, yet simple, building a list really is. I just took something that someone taught me and was able to create a passion and drive to make it better and easier. I've been an email marketer for past 5 years now.

The decision to get started with Internet Marketing has literally changed my life. That one simple decision that I made 6 years ago has improved my life in ways that I can't even describe.

## CHAPTER TWO

The idea and concept of Internet Marketing has a bad stigma.

I want to change that. I want to make people aware of just how easy it can be to become financially independent, 100%.

Imagine never having to wake up early, fight through traffic, deal with your annoying boss, or do any of the things that most people have to do just to survive. Imagine always having enough money in the bank to pay your bills on time, go out to dinner whenever you want, and take vacations regularly. Imagine having money to do anything you want AND having plenty of free time to enjoy your money.

Most people think that's just a fantasy, but the truth is it's very much a reality. In fact, that's the life that I live. I wasn't born with a silver spoon. I don't come from a wealthy family. In actuality, I've struggled financially for most of my life. But now I know the secret to achieving real wealth. It's not difficult, and anyone can do it. Yes, that includes you!

I know what it's like to worry about paying rent. For years, I struggled with credit card debt. I had to miss Christmas and Thanksgiving with my family more times than I'd like to admit, simply because I couldn't afford to take time off work.

That's why I'm writing this book. I know how tough it can be to struggle financially, and I don't think it's something that anyone should have to deal with. So, I've decided to share my blueprint with you. If you just follow my simple system, your probability of success will increase exponentially!

My quest for a better life is what ultimately led me to even discover Internet Marketing. When I first heard of it, it seemed like everything I had ever wanted. The "gurus" promised I would have plenty of money to pay the bills and loads of free time to spend with my friends and family. Still 95% of people that tried to make money with emails never saw a penny (including myself).

The reason why so many people fail to make money with email marketing is that there is always a small piece of the puzzle missing. Many of those "gurus" will show you a little bit here and there, but they never give you the whole thing. That's why I've refined my list building formula to the point that anyone can follow it step by step and get results!

All you have to do is follow my instructions exactly as they are laid out, and you will have a massive subscriber list that makes you money on autopilot.

But before I teach you how it's done, let me explain why your LIST is your most powerful asset.

# CHAPTER THREE

**Affiliate Dashboard**  
Home → Affiliates → Dashboard **FIND PRODUCTS!** ▶

Outstanding Paid Commissions: \$23.50 (1 payouts) [SEE DETAILS](#)

Quick Dates: Custom OR Start Date: 02/01/2015 End Date: 04/12/2015 **CLEAR FORM** **REFRESH**

Displaying 02/01/2015 to 04/12/2015

Seller	Product	Clicks	Visitors	Sales	Conv	\$ per Visitor	\$ per Sale	Total
256 Products		56,200	63,702	1,951	3.06%	\$0.89	\$29.15	\$56,871.37

Here's my little secret...I started creating "my list" on January 1st and by Feb 1st until April 12th (as I write this book) you can see my results. Over \$56,871.37 is my share of commissions.

That's 70 days.. which means I've been able to average \$812.45 per day in commissions in my account. How? All I did was follow my system. The EXACT system - STEP BY STEP.

Here's another account – This one is a CPA network:

Daily Summary Campaign Summary SubAffiliate Summary Conversion Report Click Report

All Offers All Campaigns Month To Date Start 4/1/2015 End 4/12/2015 **Filter** **Export**

Date	Impressions	Clicks	Conversions	Conversion Percentage	Revenue	EPC
4/1/2015	0	959	22	2.3%	\$880.00	\$0.92
4/2/2015	0	1140	36	3.2%	\$1,440.00	\$1.26
4/3/2015	0	1362	40	2.9%	\$1,600.00	\$1.17
4/4/2015	0	850	18	2.1%	\$720.00	\$0.85
4/5/2015	0	714	28	3.9%	\$1,120.00	\$1.57
4/6/2015	0	1207	24	2.0%	\$960.00	\$0.80
4/7/2015	0	951	31	3.3%	\$1,240.00	\$1.30
4/8/2015	0	231	8	3.5%	\$320.00	\$1.39
4/9/2015	0	993	15	1.5%	\$1,560.00	\$1.57
4/10/2015	0	1338	14	1.0%	\$1,440.00	\$1.08
4/11/2015	0	830	10	1.2%	\$1,120.00	\$1.35
4/12/2015	0	300	4	1.3%	\$480.00	\$1.60

Now, I'm not showing this in an effort to brag and I'm definitely not saying that this can be done over night. Instead, I'm showing this to prove that it CAN be done and it's really not that hard when you have a proven system.

And here's the BEST part.. I spend about 10-15 minutes per day on these particular businesses. This is what we call "printing money." I already know what you're thinking. So how do you "print money" with emails? You build a list.

That's the SHORT ANSWER.

Here's what the reality is...

When you have a good list, you can make money with the simple push of a button. The bigger your list is, the more money you make every time you push that button. Imagine waking up in the morning and deciding you want a new TV. You then walk over to your laptop, push a button, and within a day you have the money to buy a new TV. Need a new car? You can "print" the money for a new car. Want to take a vacation? You can "print" the money to take a vacation.

## CHAPTER FOUR

Here are the facts.

The average list owner shoots for \$1 per subscriber per month, every month. So the average monthly income from 1,000 subscribers is \$1,000. With a 2,000 person list, you could be making \$2,000 per month... with 3,000 you could make \$3,000 per month, and so on.

It's really THAT simple of a concept.

The great thing about my system is that once your list starts growing, it **KEEPS** growing. And your income grows with the size of your list.

By now you must be wondering how the system works. Well, I'm going to break it down step by step but before we get into those steps, I want you to understand the "backbone" of the business.

- Your entire business is based on ONE page (and you don't need a domain name or hosting!)
- You can get started in UNDER an hour
- You can use it in EVERY niche on the internet (but I'll show you the best ones)
- Takes very little training (Step #1 will be all the training you need!)
- You can legally "print money"
- As long as you have traffic, you will build a list.
- As long as you have a list, you will make money.

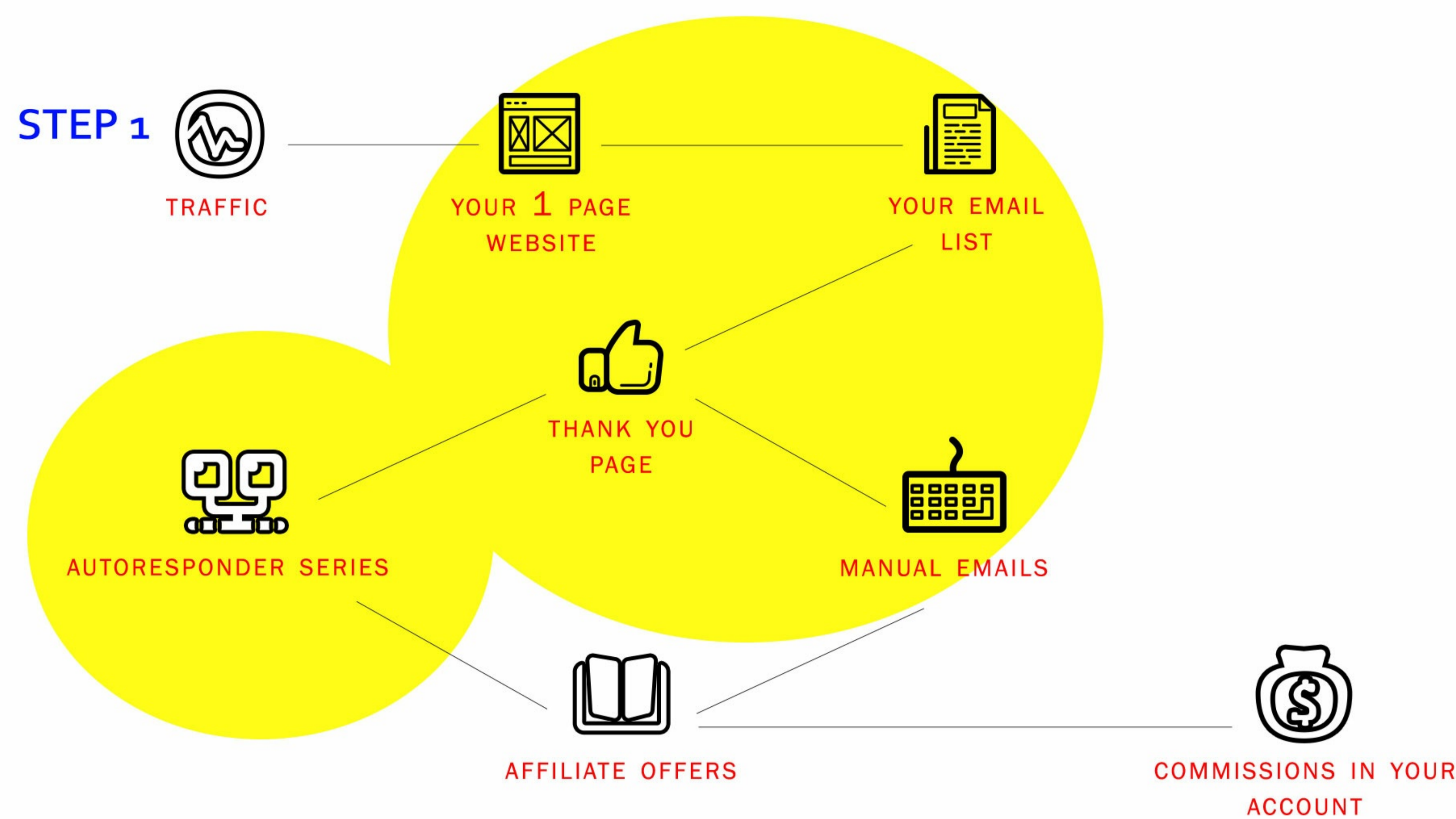
The system works and I'm going to break it down for you right now.





This image represents your business, broken down to THREE simple steps.

### Step 1 : Your "CORE" business (Automated Machine)



If you look at the diagram above, you'll see this represents the largest part of your business.

But don't be fooled... let me make it really simple.

Your 1 page website - It's just a landing page with a single purpose: to collect emails.

Here's an example:



The problem that most people have when setting up their 1 page website is that most people:

- Don't know how to "code" a webpage
- Can't create great looking designs in Photoshop
- Have no idea how to write high-converting sales copy

Without those three things, you will be stuck at square one. You'll never be able to build a list.

That's what happens to most people. They hit the first roadblock at step 1, never get a single subscriber, and then they give up.

Fortunately for you, I've solved this problem.

I've recently released a video on how I solved this very simple problem and how you can essentially copy and paste your way through this step!

In fact, I'm going to be GIVING AWAY access to a proven, high-converting 1 page website builder. (More details on that to come, keep reading)

That means you DON'T have to:

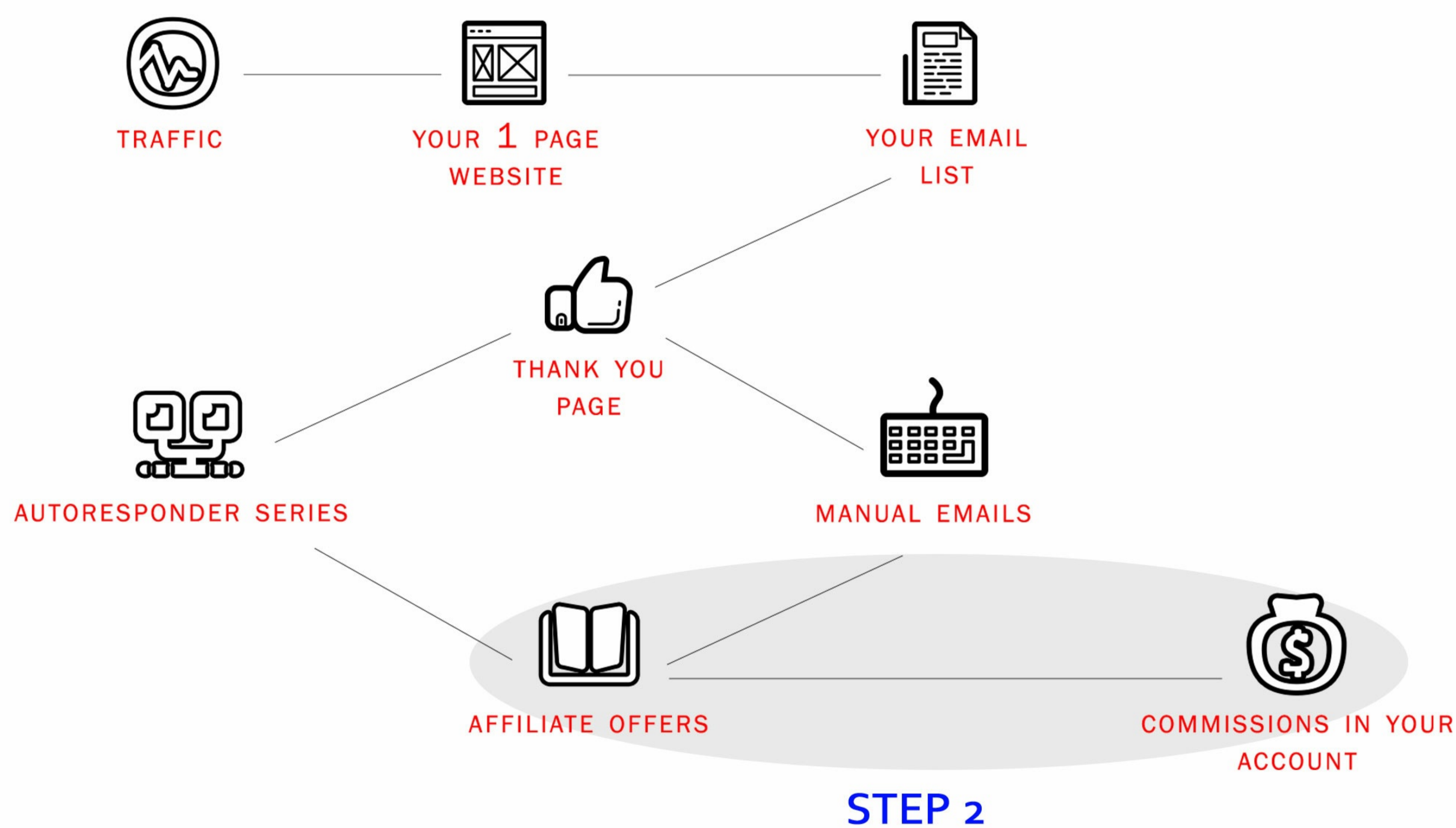
- Teach yourself how to "code" (no tech worries)
- Become a graphic designer
- Learn how to write sales copy
- Get web hosting or domains (no extras!)

And any other "hard stuff" will be done for you. It'll look JUST like the one you saw above.

The final part to step 1 is implementing the Autoresponders or newsletter. This is the "message" you can send to your subscribers. This is really the "action" element of Step 1. And the good news is this, again, will be DONE FOR YOU!

Once step #1 is complete, you'll be ready for Step 2.

### Step 2 : Max Commission



Step 2 is very simple.

You need to know what niche to pick, what offers to pick, how to sign up for the offers and how to promote the offers.

FAQ: What is a niche? A niche is a topic.

With the use of 1 page websites, we always recommend a niche (or topic) in which there is an abundance of digital products with commission programs.

Here's one of my favorite places to look:

**JVZoo Consumer Marketplace**  
Home → Products → JVZoo Consumer Marketplace

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This is the jv zoo marketplace (found here): <https://www.jvzoo.com/products>

Categories
ARTS & ENTERTAINMENT
BETTING SYSTEMS
BUSINESS / INVESTING
COMPUTERS / INTERNET
COOKING, FOOD & WINE
E-BUSINESS & E-MARKETING
EDUCATION
EMPLOYMENT & JOBS
FICTION
GAMES
GREEN PRODUCTS
HEALTH & FITNESS
HOME & GARDEN
LANGUAGES
MOBILE
PARENTING & FAMILIES
POLITICS / CURRENT EVENTS
REFERENCE
SELF-HELP
SOFTWARE & SERVICES
SPIRITUALITY, NEW AGE & ALTERNATIVE BELIEFS
SPORTS
TRAVEL

Or you can head to Clickbank:

<https://accounts.clickbank.com/marketplace.htm>

As you can see, there is an abundance of niches out there and available for you to view.

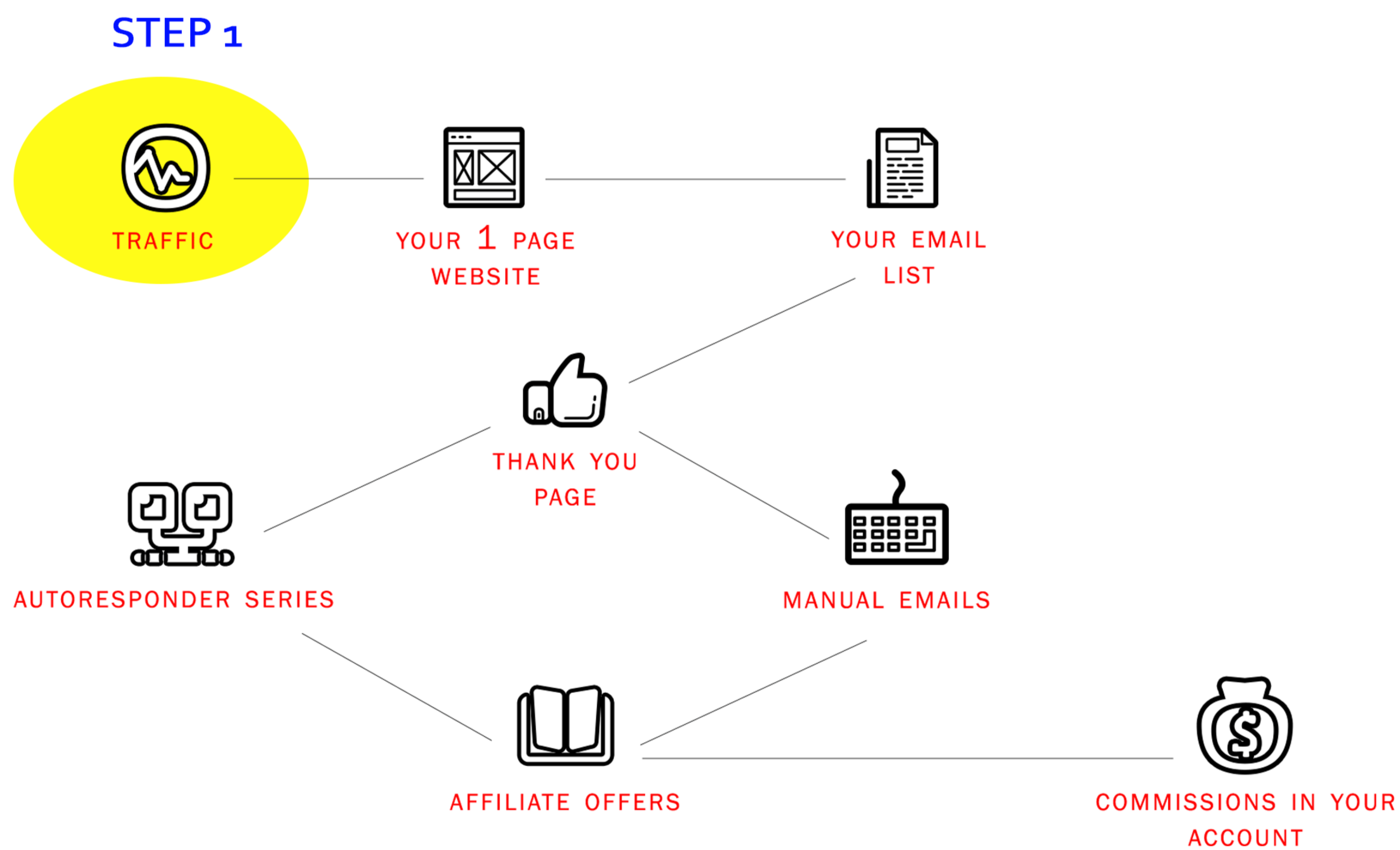
It's VERY IMPORTANT to pick a niche that has a wide variety of products, great commission programs, and a large pool of customers.

On May 10th, I'm going to reveal to you my TOP 2 Programs. These will help you earn MAX Commissions.

Step #2 is simple. Find the niche (or topic), copy and paste your affiliate link and the rest runs on autopilot!

And you'll be ready for the final step – Step #3!

### Step 3 : Traffic



Every internet business needs Traffic. Don't let anyone tell you otherwise. Now, there are TONS of ways to generate traffic. From PPC, Social, SEO, Solo Ads, Affiliates, Blogs, Banners, PPC, PPV...it's endless. With my system, you don't have to know or learn any of this!

As you may already know, driving traffic is often the biggest challenge when trying to make money online. Guess what? That's not going to be the case for you. I want to teach you a method that requires absolutely no wait for traffic.

You'll get access to the secret source that top marketers use to get floods of traffic to their squeeze pages on demand! (I can practically guarantee that no "guru" has ever revealed this to you). I call these sources my "Instant Traffic Triggers".

[You Can Get More Details  
HERE](#)

## CHAPTER FIVE

When you combine the 3 steps that I just told you about, you will be on your way to building your own list. If this all still seems a bit overwhelming, have no fear...

For the first time ever, I will reveal EXACTLY how you can duplicate my success and start making \$25,000 per month just sending emails.

[You Can Get the Details  
Here](#)

Trust me when I tell you that you don't want to miss out on this. It's taken me years to perfect this formula. I've spent thousands and thousands of dollars learning how to generate autopilot income, and now I want to share what I've learned with you.

[Click here to discover my exact system while its available, and I'll see you there!](#)